

PUBLIC SOLICITATION, ADVERTISING, DISTRIBUTION OF MATERIALS,  
and COMMERCIAL MESSAGES IN SCHOOLS

The Board recognizes the role of the schools as a focal point for many activities and supports a policy of free exchange of ideas to further understand and respect the diversity of human thought. At the same time, the Board is concerned about the increasing number of materials sought to be distributed at schools by non-school groups and the cumulative potential that such distribution may have to detract from the District's educational mission as well as the security of our schools.

Therefore, non-curricular notices, advertisements, and written material of any nature from or on behalf of persons or organizations not officially connected with the schools, will not be distributed in any school building or on school property. All notices prepared by school personnel are subject to approval by the building principal or designee.

Although requests from the general public to distribute printed non-curricular materials inside the District's schools will be disallowed, notices from non-profit community organizations that announce opportunities for students may be sent electronically to the Community Relations Coordinator to be posted, at his/her discretion, on the district's website.

However, organizations directly connected to district and community initiative (ie: Leader In Me, Trauma Informed Care) may through the Superintendent's approval, meet one time in the year during non-instructional time with students to distribute a flyer, and explain their program. (ie: lunch/recess) In each building the building Principal will determine the process as to reduce any disruption to the operation of the day. Anytime this option becomes a distraction to the operation of the school building it will be discontinued.

Literature is not to be posted on the District's website if:

1. The materials are obscene, vulgar or otherwise inappropriate for the age and maturity of the audience;
2. The materials endorse actions endangering the health or safety of students;
3. The distribution of such materials would violate the intellectual property rights, privacy rights, or other rights of another person;
4. another person;
5. The materials contain defamatory statements about public figures or others;
6. The materials advocate imminent lawless or disruptive action and are likely to incite or produce such action;
7. The materials are hate literature or similar publications that scurrilously attack ethnic, religious or racial groups; contain content aimed at creating hostility and violence and the materials would materially and substantially interfere with school activities or the rights of others or
8. There is reasonable cause to believe that distribution of the non-school literature would result in material and substantial interference with school activities or the rights of others.

Adopted 08/24/09  
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Reviewed 7/2/2012  
Revised 8/5/2019